

Minutes of: Health and Wellbeing Board

Date of Meeting: 19 September 2023

Present: Councillor N Boroda (in the Chair)
Councillors A Arif, N Boroda, J Lancaster, E O'Brien and
L Smith
Will Blandamer, Jon Hobday, Ruth Passman, Cathy Fines,
Helen Tomlison, Joanna Fawcus

Also in attendance: Nicky Parker – Director of Transformation, Lee Buggie – Public Health Specialist, David Catterall – Head of Commercial Services, Francesca Vale – Public Health Practitioner (food and health), Deborah Yates – Strategic Lead Integrated Commissioning, Department of Health and Adult Care, Hilja Jeffery – Graduate Policy Officer, Kelly Barnett – Democratic Services

Public Attendance: No members of the public were present at the meeting.

Apologies for Absence: Councillor T Tariq, A Crook, Farrell and Jones

HWB.14 APOLOGIES FOR ABSENCE

Apologies for absence are noted above.

HWB.15 DECLARATIONS OF INTEREST

There were no declarations of interest made at the meeting.

HWB.16 PUBLIC QUESTION TIME

There were no public questions asked at the meeting.

HWB.17 MINUTES OF PREVIOUS MEETING

It was agreed:

That the minutes of the meeting held on 14th June 2023 be approved as a correct record and signed by the Chair.

HWB.18 MATTERS ARISING

There were no matters arising.

HWB.19 WIDER DETERMINANTS OF POPULATION HEALTH

HWB.20 CULTURAL STRATEGY

Nicky Parker, Director of Transformation attended the meeting to present the newly launched Culture Strategy.

Nicky Parker reported that the purpose of the strategy is to use culture to help drive the economy, meet the Let's Do It Strategy around economic growth and lower than average levels of deprivation and to ensure that culture is focused within the place-based approach in each neighbourhood. Nicky Parker advised the need to strengthen statutory duties and to develop cultural assets within the borough. The strategy provides a framework to secure and maximise our investments in culture and it sits alongside the Economic Development Strategy and the Inclusion Strategy. The 5 strategic pillars within the strategy were explained, they set out the link between the borough's cultural identity and the health, wellbeing and economic success of our communities.

The priorities over the next 2 years were set out, these included strengthening capacity and leadership and developing and improving cultural assets. Nicky Parker highlighted assets that are being developed which included plans for new libraries, plans to refurbish the Bury Arts Museum, a new leisure centre in Radcliffe, supporting physical, mental, social and emotional health through the events programme and developing the community arts programme. Nicky Parker gave examples of the events programme which included intergenerational events, access to the arts via sports and working with partners and businesses. The events programme will be diverse and will focus on reducing social isolation, promoting wellbeing and being inclusive. Nicky Parker reported on grants and funding that were available and explained how fundraising is key to the strategy.

Helen Tomlinson, VCFA explained how they plan to engage some smaller voluntary and community organisations and bring in partners from faith organisations who may contribute to the culture strategy. The work will enable us to look at different approaches to investment and grants, working as an alliance model and collaboratively sharing skills and maximising social values. A by-product of the Culture Strategy is thought to be increased volunteering, this was highlighted as bringing social value to the borough.

In response to a question around the strategy's focus on health inequalities and the importance of focussing efforts on voices that are less heard, Nicky Parker reported that through the grants programme and the work with the VCFA, they are meeting smaller organisations and individuals. The evaluation of data is key, to ensure that the strategy is qualitative, such as finding out what it has done for social cohesion, are we making people feel less lonely, has it improved people's mental health or have people been somewhere they have never been before.

In response to a question around the communication of the Culture Strategy, to be clear that culture is for everyone, Nicky Parker agreed that the communication should be focused around community culture.

In response to a question around mental health intervention and how to make sure the strategy is linked in with mental health plans, Nicky Parker advised she will be working with mental health providers and will be looking at ways of promoting culture, to ensure that it reaches as many people as possible. Nicky Parker reported that she will work with the new wellness teams around the cultural programmes.

In response to a question around culture reaching all parts of borough, Nicky Parker reported it is down to the grants programme to ensure it has a reach in all neighbourhoods and will commit to do this.

In response to a question around funding and grants, Nicky Parker reported that she will have to work with businesses, the voluntary sector, and other Local Authorities to explore all funding available and highlighted that David Catterall was doing some work with the bid team. David Catterall reported the work that is being done around the Food and Drinks Festival and how they are getting sponsorships to ensure that it is sustainable. They are letting the community steer what the event looks like, improving community cohesion. Helen Tomlinson highlighted that communication and strategic oversight on any grants programme are important and it is key that it is co-designed across the public and voluntary sector.

In response to a question around linking up libraries with the early year services, Nicky Parker agreed that libraries can play a part in getting children school ready and the importance of working with colleagues in Children's Services to join this work up.

It was agreed:

1. That the update be noted.

HWB.21 ANTI-POVERTY STRATEGY UPDATE

Jon Hobday, Director of Public Health provided an update on the anti-poverty strategy. Since the last meeting took place in June 2023, the Household Support Fund is being rolled out and the team are focusing on the winter plan, around warm spaces and how to support people during a difficult winter period.

Jon Hobday provided some statistical information of the anti-poverty work that has been completed, this included:

- The Household Support Fund has supported 6900 children during the summer period.
- There have been 26 applications received from community groups to the Cost-of-living Community Fund, with 7 new organisations putting in bids.
- There have been 542 awards given from the Household Food and Fuel Fund.
- There have been 44 awards given for council tax support.
- There have been 7 discretionary housing payments made.

Jon Hobday advised of being specifically cautious with the Housing Support Fund over the last few months, knowing that the demand will increase significantly over the winter months.

Jon Hobday reported on other progress, which included a re-refresh of the delivery plans that are linked to our key strategy and the money referral tool being refined. A reminder has been sent to schools on the national guidance for school uniforms and a school uniform bank has been created. The Household Support Fund call line is being monitored and there are peaks in December and January and at the start of the school summer holidays, on average there are 197 calls a month for support.

Future activities to support the cost-of-living crisis were highlighted.

Jon Hobday advised of the GM household survey, 69% of people in Bury were worried about the cost of living. The key concern from the data is that cost of living is impacting people financially, as well as their mental wellbeing.

Jon Hobday highlighted the connection of the anti-poverty strategy to the recently launched economic development strategy for the borough. The anti-poverty steering group wants to feed into the economic strategy about supporting people back into work, with the right skills and business opportunities for our local community.

In response to a question around numeracy grants, Jon Hobday advised that adult education colleagues are doing work around numeracy and budgeting and that he will research this grant.

It was agreed:

That the update be noted.

HWB.22 BEHAVIOUR AND LIFESTYLE DETERMINANTS OF HEALTH

HWB.23 BURY FOOD STRATEGY PROGRESS REPORT (APRIL 2022 - SEPT 2023)

Francesca Vale, Public Health Specialist and David Catterall, Head of Commercial Services attended the meeting to provide an update on Bury's Food Strategy.

Francesca Vale advised of the Bury Food Partnership, which has around 75 member and explained how they collaborate positively together. The key achievements of the Partnership for 2022 were outlined, which included the Sustainable Food Places Bronze Award, a path to pantry film, Bury catering school meals service achieved the Food For Life Served Here Bronze Award. David Catterall reported on the promotion of the healthy start vouchers and advised that there has been an uptake from 62% to 66% in people claiming the vouchers. Francesca Vale reported of the work done in collaboration with Bury Market, the national recognition for their work and the work done in collaboration with the Department of Work and Pension with promoting the healthy start vouchers.

Board Members raised points around the data and the percentage uptake of those eligible for the healthy start vouchers, the model of support between food pantries and food banks, the quality of food and wrap around support within food banks, people with dietary requirements accessing food banks and concerns for a cohort of people who are using food banks due to universal credit being closed after Brexit.

In response to a question around the education of cooking fresh and healthy food, David Catterall reported that as part of the launch around the healthy start events, there was demonstration cooking and Bury adult learning colleagues promoting free cooking classes.

It was agreed:

1. That the update be noted.

HWB.24 THE EFFECT OF PLACE AND COMMUNITY ON HEALTH AND WELLBEING

HWB.25 UK NETWORK OF AGE-FRIENDLY COMMUNITIES

Deborah Yates, Strategic Lead for Integrated Commissioning presented the briefing note around Bury joining the UK network of age-friendly communities which commits to following the World Health Organisation framework. The application form sets out the work that will be done including the co-production network, frailty work and aligning to Greater Manchester's Older People Strategy key themes, which are aging well, working together and being co-produced with those with lived experiences.

Will Blandamer, Executive Director of Health and Adult Care reported that the Cabinet Member and Chair of the Health and Wellbeing Board, Councillor Tariq and the Senior Leadership Team are fully supportive of the submission and the work will support the Let's Do It Strategy.

It was agreed:

1. The Health and Wellbeing Board supported the application for Bury to join the UK Network of Age-friendly Communities.

HWB.26 BURY WEST PRIMARY PREVENTION

Lee Buggie, Public Health Specialist presented the Bury West Primary Prevention Plan. The Prevention Plan has had sign off and has been presented to peers, community champions and the Growing Together Radcliffe Group.

The action plan was ambitious given the variety of stakeholders they were working with. The plan includes physical health, substance misuse and mental health and operates across children and aging well. The plan touches on inequality and is checked and challenged at each monthly update.

Key items from the plan were highlighted, which included focusing on work around routine and manual workers, Radcliffe bike library being operational, Some GP's have signed up to the active practice charter and there has been investment from the Transport for Greater Manchester. Community outreach work was highlighted which included, substance misuse providers working from local cafes, breastfeeding cafes, 15 hours of service for smoking and alcohol, healthy start work and a co-designed mental health workshop. Lee Buggie reported that Radcliffe and Bury West have the highest number of Early Help cases for children but also has the highest number of cases successfully turned around.

Lee Buggie shared the action plan and highlighted the work around inequalities, a significant proportion of the work is primary prevention which contributes to the Radcliffe People Plan and the Let's Do It Strategy.

Will Blandamer reported that the framing of this plan was important, there are 5 neighbourhood teams working together with the ethos of connecting and engaging communities in a different way, it is important with this piece of work to receive an

update of the steps being taken to improve health inequalities and addressing population health and wellbeing, there will be similar plans in other areas of the borough.

It was agreed:

1. That the update be noted.
2. That the action plan be shared with the Board.

HWB.27 THE OPERATION OF THE HEALTH AND CARE SYSTEM

HWB.28 BETTER CARE FUND (BCF) IMPROVED BETTER CARE FUND (IBCF) 23/25 AND ADULT SOCIAL CARE DISCHARGE FUNDING

Will Blandamer, Executive Director of Health and Adult Care presented the Better Care Fund, Improved Better Care Fund 2023/25 and Adult Social Care Discharge Fund Report to the Board for retrospective sign off for the Bury submission to the Better Care Fund 2023/25. The report is detailed and includes a comprehensive programme of work around our health and urgent care systems. It is reflective in line with the Locality Board, the Let's Do it Strategy and with the urgent care system priorities.

It was agreed:

1. That the Health and Wellbeing Board note the content of the report.
2. That the Bury Health and Wellbeing Board retrospectively approve the Better Care Fund 2023/2025 Planning Template and ratify the decision to submit to the national Better Care Fund team for assessment.
3. That the Bury Health and Wellbeing Board retrospectively approve the Better Care Fund Narrative plan for 2023/25 and ratify the decision to submit to the national Better Care Fund team for assessment.

HWB.29 OUTCOME PERFORMANCE FRAMEWORK

Jon Hobday, Director of Public Health presented the Outcome Performance Framework for the Board to understand the work that we are doing collectively for the wellbeing of our residents. The framework is aligned with the population health model and sets out how success will be measured, how progress will be monitored, the key areas of scrutiny, and how targets are set to ensure they are challenging.

Jon Hobday explained how the number of outcomes will be kept manageable. The outcomes will be captured under the four key areas of the GM Population Health Model: the wider determinants of health, behaviour and lifestyles, placed based person-centred approach and the public sector reform. Some of the high level outcomes are affected by things out of our control and are difficult to improve without investment and the Board may not be the leading partner of these outcomes.

Jon Hobday advised that Bury will be using statistical neighbours, with Calderdale being the main comparator, the targets will be at whatever their value is or an improvement of 5%.

Jon Hobday talked through the framework with Board Members. Every 6 months the outcomes framework will be shared with Board Members with the opportunity to complete specific work to look at key areas in more detail.

It was agreed:

1. Jon Hobday to share the framework with the Board for Members to look at in more detail.
2. That the Outcome performance Framework be brought to the Health and Wellbeing Board every 6 months for review.

HWB.30 GM POPULATION HEALTH BOARD FEEDBACK

Will Blandamer, Executive Director of Health and Adult Services, provided an update from the Greater Manchester Population Health Board and highlighted a positive piece of work around the population health framework called 'Fairer for All'. It is intended to sit around the Greater Manchester strategic landscape and be connected to the ICB Strategy and joint delivery plans, focusing on addressing population health and health inequalities. Will Blandamer suggested that it would be useful for the Health and Wellbeing Board to look at the 'Fairer for All' document together, at the next meeting, to think about how best to frame the paper.

It was agreed:

1. That the 'Fairer For All' document be brought to the Health and Wellbeing Board for discussion.

HWB.31 URGENT BUSINESS

There was no urgent business.

COUNCILLOR BORODA
Chair

(Note: The meeting started at 4.30 pm and ended at 6.20 pm)